

AT GETRONICS  
WE ARE  
LOOKING FOR  
THE NEXT

GREAT  
IDEA

HOW WOULD YOU  
CONNECT  
POSSIBILITIES?



Getronics  
CONNECTING POSSIBILITIES



## ConnectingPossibilities.com FREQUENTLY ASKED QUESTIONS

If you have any questions that are not included in this document, please contact [connectingpossibilities@Getronics.com](mailto:connectingpossibilities@Getronics.com)

### Who is Getronics?

Getronics is a global ICT services provider with an extensive history that extends over 130 years and is majority owned by Bottega Invest Co.S.à r.l.

Getronics' vision is to become the preferred partner in business transformation using technology and exceptional people, with a unique focus on happy clients by enabling happy employees.

For more information, visit [www.Getronics.com](http://www.Getronics.com).

### What is ConnectingPossibilities?

Connecting possibilities is a digital platform with global reach, property of Getronics.

What this platform will contain depends on the great idea of the students!

### How can my school participate?

If you have already been contacted by Getronics or have received information via your school, that means your school has been pre-selected and that you are ready to get started.

If you have heard about our competition via an external source, please contact us and we will consider adding your institution into the competition.

### Can anyone from my school participate?

This competition is mainly targeted for people studying careers related to Marketing, Business Management, Design and Compute Science.

However, at Getronics we believe that anyone can think of the best new idea! Therefore, it is open to all students from selected universities.

We also advise that the teams combine different areas of interest to make the idea even richer!

### Can individuals participate?

No. To participate you must be in a team of 2-4 people. We believe that working with others will allow for a combination of different views and skills, leading to more great ideas!

### What are the different phases of this project? When will they happen.

This project consists of three main phases:

- Phase one is referred to as the 'Brainstorming phase'. This is where students from selected universities will be asked to submit their ideas via online forms. Students then must consider they will end to create a prototype of their idea within a 3-week period. Getronics will then select the three best ideas to enter phase two!
- Phase two is called "Prototype" and it's where teams will receive advice on how to best develop their ideas. They will participate in workshops and finally submit the prototype of their idea and pitch it to our jury.
- Phase three – "The Pitch". At this phase, the 3 teams will come in front of a jury to pitch their ideas and explain why is the best fit for Getronics' ConnectingPossibilities.com. The jury will announce the winner on that same day.

### **What is the Getronics trainee programme?**

This is an opportunity that Getronics offers to young people, giving them real-world work experience.

Duration of this work experience will depend on the country and local regulations. Getronics is located in 24 countries and therefore can offer a wide variety of significant experiences to enhance the trainee's knowledge and offer opportunities they would not receive elsewhere.

The duration, payment and other contract details will vary per country, but we are happy to answer any specific questions via our [connectingpossibilities@Getronics.com](mailto:connectingpossibilities@Getronics.com) mailbox.

### **What language must my submission be in?**

Though the form is in English, when submitting your idea in the early phases of the competition, it can be done in any language. However, when entering the finals, the project must be submitted in English and the pitch will have to be in English. We won't judge in your knowledge of English, but the quality and potential of your idea!

### **How does this competition benefit your university?**

Through this competition, the university will gain a long-term relationship with Getronics.

This will lead to great employment prospects for the university's students in the future, as well as being top of the list for the trainee programme we run.

### **What's in for the participants?**

As a prize, all team members of the winning team will receive a MACBOOK PRO! Alongside this, they will gain great experience from this project, a high-level insight into project development and the chance of their idea being developed by Getronics.

In addition, the members of the winning team will be invited to participate at their local Getronics' Trainee Programme.

### **Can university lecturers and tutors take part in this?**

Unfortunately, lecturers/tutors cannot take part. This competition is for students only.

### **Where will the competition be publicised?**

Usually we will do a press release with the winner in a few different types of media, and there will be publicity on Getronics' social media channels (Twitter, LinkedIn).

### **How do we let our students know about the competition?**

Getronics will be sending each selected university a promotional package to promote within the students community.

Getronics can also support the universities with customised activities to inform the students, based on your specific internal communication channels.

### **Can I be a member of more than one team?**

No. Participants can only be a member of one team.

### **Do team members need to attend the same university?**

Yes. We encourage that team members come sponsored by the same university.

### **Do you have any more questions?**

Email us at

[ConnectingPossibilities@getronics.com](mailto:ConnectingPossibilities@getronics.com) and visit us at [www.connectingpossibilities.com](http://www.connectingpossibilities.com)

